

SPONSORSHIP LEVELS

Presenting Sponsor: \$20,000

Large logo on all media not limited to, but including T-shirts, email footer, website, festival signage, banners, social media posts, billboard opportunities, logo displayed on advertising, logos shown on volunteer and staff t-shirts, press releases, 20 x 60 tent space, organization publicly thanked by announcers during the races at the award ceremony, and three dragon boat teams.

Platinum Sponsor: \$12,000 (Stage Sponsor)

Medium logo on all media not limited to, but including t-shirts, website, on-site signage, pennants, logos shown on volunteer and staff t-shirts, social media posts, billboard opportunities, logo displayed on advertising, press releases, organization publicly thanked by announcers during the races at the award ceremony, and two dragon boat teams.

Gold Sponsor: \$7,500 (Athlete's Village Sponsor)

Medium logo on all media not limited to, but including t-shirts, website, on-site signage, pennants, logos shown on volunteer and staff t-shirts, social media posts, logo displayed on advertising, press releases, organization publicly thanked by announcers during the races at the award ceremony, 20 x 20 tent space, and one dragon boat team.

Silver Sponsor: \$5,000 (Dock Sponsor)

Medium logo on all media not limited to, but including t-shirts, website, on-site signage, pennants, logos shown on volunteer and staff t-shirts, social media posts, organization publicly thanked by announcers during the races at the award ceremony, 10 x 20 tent space, and one dragon boat team.

Bronze Sponsor: \$3,500

Small logo on all media not limited to, but including website, on-site signage, logos shown on volunteer and staff t-shirts, and one dragon boat team.

Festival Sponsor: \$1,000

Website, festival signage, quarter page ad in the festival brochure, logos shown on volunteer and staff t-shirts.

Friends of the Festival: \$500

Festival Signage and recognition by announcer.

Donated Products or Services

The Pensacola Dragon Boat Festival welcomes in-kind donations of services or products and gives sponsor recognition to organizations that support us through donations. If you are interested in providing services or products to the festival, please contact us at 850-206-4132.

If you do not see a sponsorship in the packet that suits your company, please let us know and we can tailor one that does.



Company Name: _____ Contact Person: _____

Contact No: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

My company/organization will sponsor the 10TH Annual 2024 Pensacola Dragon Boat Festival

Sponsorship Level: _____

Amount of financial contribution: \$ _____

Financial value of in-kind donation: \$ _____

Description of in-kind donation: _____

(Please make check payable to *NE Pensacola Sertoma.*)

I agree to the terms of sponsorship:

Signature

Name

Date

Please email **form and your logo** to Sponsor@pensacoladragonboatfestival.com
and send your **check** to P.O. Box 10697 • Pensacola, FL 32524